



Q108's "Q Cuties"

Official Contest Rules as of: March 3, 2008

Saga Communications of Tuckesse, LLC, and its parent companies, which includes their members, officers, directors, and shareholders, are referred to collectively herein as "Q108/WCVQ." Q108/WCVQ will conduct "Q108/WCVQ's "Q Cuties"" (hereinafter referred to as "contest"), a radio promotion contest that will begin March 3, 2009 on Q108/WCVQ in which Q108/WCVQ listeners will have a chance to win a free portrait sitting and 8x10 picture with Yvonne Chamberlain Photography.

Qualifying Methodology:

No purchase is necessary to enter to win. Subject to the limitations below, beginning March 3, 2009 Q108/WCVQ will conduct the "Q108's "Q Cuties"" contest. To enter the "Q108's "Q Cuties"" contest, a listener must submit a photo of the child by logging on to our website at q108.com. Listeners will be instructed to visit the website to cast their vote for the top photo. Each person can only vote once per day and may only vote for one contestant. The winner will be decided by the most votes on the website. The winner will be notified by a representative of Q108. Each contestant can only win once for the duration of the contest. You must be 18 to submit a photo.

This contest is open to Tennessee and Kentucky Residents who hold a valid form of photo identification, and are 18 years of age or older at time of contest play, with the exception of employees of Q108/WCVQ, the above sponsors, advertising agencies, affiliates, employees of other radio stations, and members of their immediate families. Contestants must also be married.

Only one qualifier is permitted per household and one qualifier per family is permitted for the duration of this contest. The term "family" includes spouses, parents, children, grandparents, grandchildren and co-habiting significant others.

Q108/WCVQ reserves the right to disqualify any entrant if these contest rules have been violated in any way.

By entering, each participant agrees that his or her voice, name, photograph, caricature and/or likeness may be used by Q108/WCVQ for promotional purposes. All qualifiers agree to provide Q108/WCVQ their name, address, phone number and social security number. Failure to supply required information makes contestant ineligible. This will ONLY be used for processing necessary information as it pertains to prizes. Prize winners agree to waive any claim of royalty, right of further remuneration for any such promotional use and agree not to appear on, or on behalf of, any other radio or television station for a period of six (6) months after acceptance of prize.

Prize retail value (1099 value) is at least: US \$50.00 retail.

All winners assume financial obligations for local, state and federal taxes and all applicable fees based on the value of the prize. In accordance with IRS regulations, any winner receiving a prize(s) valued at \$600 or more in a given calendar year is furnished a copy of IRS Form 1099 (miscellaneous income).

No purchase is necessary to participate or win. This contest is void where prohibited by law. The Prize is not transferable or redeemable for cash.

Q108/WCVQ is not responsible for technical problems due to telephones, problems associated with telephones, mail, email delivery or access to www.q108.com.

The following are specifically related to E-contests and E-Mail Club promotions on www.q108.com:

- a) All appropriate information in required fields must be filled out or contestants will be disqualified.
- b) To be eligible to win a prize, a contestant must reside within the listening area of Q108/WCVQ, as defined within the exclusive discretion of Q108/WCVQ management.
- c) Any problems with the internet or email are not Q108/WCVQ's responsibility.
- d) Contestants who attempt to register to participate on Q108/WCVQ's websites. In the event the prize winner is subject to/of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (e.g., garnishment, child support order, judgment, lien, and the like) Q108/WCVQ's delivery of the grand prize to the official representative of the governmental entity claiming a right to the prize shall be deemed to be the award of the prize to the winner. Q108/WCVQ shall be entitled to rely in good faith upon any documents presented by the representatives seeking to collect the prize in lieu of the winner. Q108/WCVQ shall not be liable for any claim by winner for damages incidental thereto.

In order to claim prizes, all winners must sign a release form. By claiming prize and signing release form, winner releases Q108/WCVQ from any and all claims, liabilities, and damages arising directly or indirectly out of the award and use of the prize. Q108/WCVQ is not responsible for illness, death or injury, which may be sustained in conjunction with playing contest and in conjunction with any and all prizes awarded.

All prizes not claimed within 60 days from the end of the contest are forfeited and remain (or become) the sole property of Q108/WCVQ.

Q108/WCVQ, affiliates, participating sponsors, their agencies and the like, or any member thereof, make no claims of merchantability of Grand Prize. See manufacturer for complete warranty and operating instructions as it pertains to Grand Prize, if applicable.

Rules are subject to change without notice. Official contest rules are available at our 1640 Old Russellville Pike, Clarksville, TN studios during regular business hours, on the Q108/WCVQ website at www.q108.com and will air daily on Q108/WCVQ for the duration of the contest.

As a licensee of the FCC and a trustee of the public airwaves, Q108/WCVQ reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of Q108/WCVQ management if world events, the national mood, or public safety so warrant.

Decisions of Q108/WCVQ officials are final!

Q108/ WCVQ
SAGA COMMUNICATIONS, INC.
GENERAL CONTEST RULES

Wherever the words Q108/WCVQ appear in these rules, they include the business entity, to which the station is licensed, and any member companies, parent corporations, and affiliates. For example, 5 Star Radio Group/WCVQ would include Saga Communications of Tuckesse, LLC, its sole member, Saga Communications of New England, LLC, and its sole member, Saga Communications, Inc. Columbus Radio Group would include Franklin Communications, Inc., its sole stockholder, Saga Broadcasting, LLC, and its sole member, Saga Communications, Inc.

- 1) No purchase is necessary to enter any Q108/WCVQ contest.
- 2) All contestants must be permanent residents of Tennessee or Kentucky and must provide Q108/WCVQ with a valid form of identification and Social Security number satisfactory to Q108/WCVQ management.
- 3) Subject to rule (4) below, all contestants must be at least 18 years old to be eligible to participate in contests that include hotel/motel accommodations, motor vehicles, boats, and/or air travel as prizes.
- 4) All contestants must be at least 21 years old to be eligible for all contests affiliated with an alcoholic beverage manufacturer or distributor.
- 5) One entry per household will be permitted to participate in a contest. A "household" is defined as any individuals residing at the same address. After winning a contest on Q108/WCVQ, the individual/household is ineligible to win any other contests on Q108/WCVQ for a period of thirty (30) days. All individuals/households receiving a prize valued at \$500.00 or more on Q108/WCVQ may be issued a 1099 Federal Income Tax Form by Q108/WCVQ, and are ineligible to win a prize valued at \$500.00 or more for a period of one calendar year from the date of winning. If it is determined that a selected contestant is ineligible as a result of one or both of these restrictions, another contestant will be selected. This selection procedure will continue until these restrictions are satisfied.
- 6) Anytime the Q108/WCVQ on-air studio is called, it is assumed by the caller that the phone call is being recorded and may be broadcast. The caller grants permission to Q108/WCVQ to broadcast the call or record the call for later broadcast.
- 6a) For telephone contests, listeners may enter by calling 431-4-108 or toll free 866-431-4-108. If any problems are discovered by Q108/WCVQ, different call-in numbers or addresses may be substituted and utilized after those numbers and addresses are broadcast on Q108/WCVQ. In the event a caller is disconnected during a contest before his/her name and phone number is recorded, then the prize will be awarded to the next caller whose name and phone number are recorded. The person operating the telephone at Q108/WCVQ has the final decision as to who is the winning caller.
- 7) For contests requiring written entry forms, they may be faxed to 931-648-7769, e-mailed to a contest specific address on www.q108.com, or mailed/delivered to Q108/WCVQ – 1640 Old Russellville Pike, Clarksville, TN 37043. All entries become property of Q108/WCVQ and will not be returned. Q108/WCVQ reserves the right to retain any or all contest materials for any reason that Q108/WCVQ deems necessary to the completion of the contest, or reasons relating to publicity and/or advertising. Q108/WCVQ shall have no responsibility for a contestant's failure to win or claim any prize based on difficulties with telephone, facsimile, email, or internet difficulties, or any circumstances in any contest.
- 8) Any specific rules and/or restrictions pertaining to individual contests (entry dates, a limit on number or words on an entry, etc.) will be disclosed in on-air announcements.
- 9) Prizes must be picked up by the winners at the Q108/WCVQ business office or other pre-arranged or pre-announced location within thirty (30) days of notification to the winner, unless there is a deadline date by which the prizes must be picked up, in which case, that date will be specifically stated. Otherwise, failure to pick up the prizes by the deadline will result in the forfeiture of the prize, which shall remain the property of Q108/WCVQ. Q108/WCVQ assumes no liability for the delivery of prizes.
- 10) In the event the winner is subject to, or the subject of, any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), Q108/WCVQ's delivery of the prize to the official representative of the governmental entity claiming a right to the prize

shall be thus deemed as Q108/WCVQ awarding the prize to the winner. Q108/WCVQ shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. Q108/WCVQ shall not be liable for any claim by any winner for damages incidental thereto.

11) As a condition of entering a contest, contestants must agree that upon winning, they will consent to the use of their name, likeness, and all verbal and written communications with Q108/WCVQ for publicity purposes.

12) Employees of Q108/WCVQ, 5 Star Radio Group, (and its ultimate parent company, Saga Communications, Inc.), their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the Q108/WCVQ main studio are not eligible to win any contest.

13) All prizes are non-transferable and are not redeemable for cash. Q108/WCVQ reserves the right to substitute a prize of similar value. Q108/WCVQ cannot be held responsible for unforeseen cancellations or delays of concerts/events or transportation caused by weather, promoter or performer.

14) Winners are solely responsible for all applicable local, state and federal taxes. Winner may be issued a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won in contests from Q108/WCVQ and/or participating co-sponsors exceeds \$600.00.

15) Q108/WCVQ, 5 Star Radio Group assumes no liability for liability, damages, situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. Q108/WCVQ, 5 Star Radio Group, all participating co-sponsor companies and their advertising and promotional agencies, affiliates thereof, employees, and immediate families of each absolve themselves and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest. As a condition of entering a contest, participants may be required, upon winning, to sign a release form and affidavit of eligibility to claim their prize. Failure to do so will result in forfeiture of the contestant's right to claim or receive the prize.

16) The following are specifically related to E-contests and E-Mail Club promotions on www.q108.com:

a) All appropriate information in required fields must be filled out or contestants will be disqualified.

b) To be eligible to win a prize, a contestant must reside within the listening area of Q108/WCVQ, as defined within the exclusive discretion of Q108/WCVQ management.

c) Any problems with the internet or email are not Q108/WCVQ's responsibility.

d) Contestants who attempt to register to participate on Q108/WCVQ's websites may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.

17) All giveaways and contests are void where prohibited by law. All local, state and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, Q108/WCVQ reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of Q108/WCVQ management if world events, the national mood, or public safety so warrant. Q108/WCVQ reserves the right to disqualify any winner if the contest rules have been violated in any way. Q108/WCVQ reserves the right to amend the rules to any contest at any time. All decisions of Q108/WCVQ are final.

18) Although Q108/WCVQ will make reasonable efforts to conduct its contests substantially as announced or advertised, Q108/WCVQ reserves the right in extraordinary situations to change or modify the rules of its contests as exigent circumstances may require. In such cases, Q108/WCVQ will amend the rules for that contest and broadcast the amended rules as promptly as possible. In such case, the contest will be conducted in accordance with the amended rules.

19) A copy of these rules are available during business hours at the Q108/WCVQ studios, 1640 Old Russellville Pike, Clarksville, TN 37043.